# Web Design Proposal

Prepared by:  
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Prepared for:  
Student Affairs Federal College.(T) Akoka

## Introduction

Student Affairs Federal College. (T) Akoka,

We want to thank you for the opportunity to earn your business as your provider of web design services. There are thousands of freelancers offering these services that you could have chosen, and yet here we are, with an opportunity to earn your business. I cannot understate how much we appreciate being able to put this proposal in front of you today.

We believe in standing out. We stand out as a web designer by insisting on pushing the boundaries of website performance, and by delivering work of the highest quality on-time and on-budget.

Our mission to stand out doesn't stop with my internal goals. After all, Our clients' satisfaction is what keeps Our doors open, and helping you stand out is the best way to make sure you're completely satisfied. We’re committed to helping your brand stand out in a crowded market, against a sea of hungry competitors.

We’ve included a lot of detail in this proposal, because I want to make it abundantly clear that **we are one of the best web designer in business today**. You’ll find details regarding the functionality of your future website, our web design process, testimonials from past clients, and detailed project pricing.

To make things simple for you, this proposal doubles as an executable contract. We've included all necessary terms of agreement at the end, and your electronic signature turns it into a binding project, allowing us to move forward with your web design project immediately.

Wisdom Oriero  
Web Developer

Signature

## Words of Encouragement

Nothing is more precious than an encouraging word from one of my clients. Rather than simply telling you how dedicated and skilled I am, I'd like to offer you a few examples of what my past web design clients have had to say about me:

Quote

**“Our old website was terrible. It didn't work on mobile, and I don't think it ever generated a lead for our sales team. Joshua built a new site from the ground up, and we're extremely happy with it. We're seeing new leads on a daily basis, making the new site one great investment.”**

— Chima Ikenga,.

Quote

## Your Website

After speaking with you at length regarding your needs, we've developed a vision for your website that we feel will greatly improve your overall branding, expand your digital marketing efforts, and increase the volume of leads generated for your team.

Your website will include the following pages:

* Landing Page
* Voting Page
* Live Stat Preview
* Login/Registration Page
* Finish Voting Page

There are a few key features that we'll build into your site, which we feel are important given your needs:

* Mobile responsive
* Automated vote count
* Pie Chart for vote stat
* Strict platform Security
* Flexibility in choosing to vote a candidate to not
* Admin dashboard for Content management

We have proficiency in development using every major CMS, including Wordpress, Joomla, Drupal, Based on your needs, we feel that CMS is the best platform for your website. To ensure consistent reliability and scalability, I will host your website on a Virtual Private Server, “DigitalOcean”.

## Our Development Process

We take a structured approach to web design. Our development process was created to ensure every project is delivered on-time and on-budget. Once your web design project kicks off, here's what to expect:

* Initial Planning
* Wireframing
* Mockups
* Copy & Graphics
* Development
* Testing
* Deployment & Optimization

## Our Development Process

|  |  |
| --- | --- |
| Icon **Initial Planning** The first order of business is to sit down with your team and create a detailed set of design and technical specifications. These specifications serve as a roadmap for the rest of the web design process. | Icon **Wireframing** Wireframes are your first chance to visualize your website. While they're not nearly as detailed as the final site will be, they give us a visual representation of the site's overall layout. |
| Icon **Mockups** Once all site mockups are completed and approved, I will proceed with site mockups. These add color and a bit more detail to the initial wireframes, giving us a stronger visual representation of the final product. | Icon **Copy & Graphics** Once we've agreed on a final design based on the mockups, I will proceed with development, kicking off two phases in unison. The first involves creating your site's copy and graphics. I will get to work performing SEO and competitive research and come up with the copy and images that will flesh out your final site. |
| Icon **Development** At the same time, I will kick off the technical side of the web design process. This will include deploying your CMS, creating your custom theme and page designs, and setting up your website's analytics. | Icon **Testing** Once we have finish all development and content creation on the platform, I will then outsource to a Quality Assurance team who will get to work testing your site's performance and reliability. We'll use various tools to benchmark your site for loading, responsiveness, and speed, while also ensuring that it works reliably on all web browsers and mobile devices. |



### **Deployment & Optimization**

Once we're sure that your site is ready to be released to the public, we'll deploy it on your public domain. Then, we'll shift into a monthly support process that will continue for 12 months. During that period, we'll create monthly backups of your site, update scripts and plugins to maintain security and reliability, and perform layout and content updates at your request.

## Project Timeline

The table below represents our projected timeline for your web design project.

| **MILESTONE** | **DATA REACHED** |
| --- | --- |
| Technical & Design Specification Documents | [Specifications. A week] |
| Wireframes | [Wireframes. A week] |
| Mockups | [Mockups. A week] |
| Copy & Graphics | [Copy&Graphics. A week] |
| Development | [Development. three weeks] |
| Testing | [Development. The First week of March 2022] |
| Public Launch | [Launch. First Week of March. 2022] |

## Pricing

The table below details the costs associated with your web design project.

| **NAME** | **PRICE** | **QTY** | **SUBTOTAL** |
| --- | --- | --- | --- |
| Platform Development & Design | #200,000 | 1 | 0.00 |
| Domain name & Hosting | #50,000 | 1 | 0.00 |

|  |  |
| --- | --- |
| **Total** | **#250,000** |
|  |  |
|  |  |

## Project Terms

Joshua Adejoh  & wisdom Oriero will build a website for Student Affairs Federal College.(T) Akoka according to the description laid out in this proposal. Any additional features, pages, or other changes to project requirements may affect the timeline and costs laid out in the tables above, and will require a separate change order document.

Invoices will be generated on the dates listed in the pricing table above, and are due within 15 days or receipt by Student Affairs Federal College.(T) Akoka. Payment may be made by wire transfer or credit card.

All works produced as a result of the above described web design project will become the sole intellectual property of **Student Affairs Federal College.(T) Akoka**. **Joshua Adejoh** & **Wisdom Oriero** reserves the right to use visual representations of the final product as part of our project portfolio.

### **Acceptance**

Signature

MM / DD / YYYY

Joshua Adejoh.

Signature

MM / DD / YYYY

Dean Student Affairs Federal College.(T) Akoka